

## News Director

KOAM TV has a rare and exciting opening for a News Director in the Joplin, MO and Pittsburg, KS market. Breaking news, investigative reporting, accurate forecasts, and dedication to local sports ensure KOAM's coverage not only wins in ratings and awards but makes us a part of families' lives. KOAM is a trusted community partner and helps to make the Four State Area (where Arkansas, Kansas, Missouri, and Oklahoma touch) a better place to live.

KOAM needs a leader committed to local journalism who can break the mold and connect with audiences in new ways. We produce 35+ hours of television news a week and extend coverage through our apps, social, website and streaming video channels resulting in a digital leadership position in the market. The right candidate has an expectation of excellence, has a proven track record of audience growth, and will understand how to build emerging platforms.

In this role, you'll be asked to set and execute a strategy for audience growth. You'll lead efforts to build and retain top-talent in the marketplace. You'll be asked to make critical editorial decisions with a deep understanding of journalism ethics. You'll be asked to inspire.

### **What you'll do:**

- Work with station and corporate management to set content and brand strategy with a focus on audience growth
- Inspire a team of journalists and production staff to meet a high standard of excellence in a highly competitive marketplace
- Embrace local news delivery through emerging platforms
- Lead recruitment and retention efforts for top-talent news and operations staff
- Analyze audience data and be willing to shift resources to meet customer demands
- Develop strategies to improve the communities we serve through journalism and other outreach activities

### **What you'll bring:**

- Minimum 10 years of experience in journalism, with previous management/executive producer experience of increasing responsibility
- Four-year degree in journalism, communications or equivalent field required
- Excellent interpersonal communication skills with an emphasis on collaboration, setting expectations, accountability, managing conflict, decision-making, coaching and delegation
- Strong broadcast and AP style writing skills
- Strong command of journalism ethics and the tenets of professional journalism
- Working knowledge of newsroom software, social media, camera equipment, and editing systems

### **What KOAM TV offers:**

- We're a dynamic and progressive family-owned business that values our employees, our culture, and our community
- Medical, dental, vision, prescription, life, and long-term disability insurance, EAP, flexible spending account, 401(k), paid time off (vacation, sick, holidays)

### **What's next?**

Apply on-line by going to [KoamNewsNow.com/jobs](http://KoamNewsNow.com/jobs) and include your resume. KOAM TV is an Equal Opportunity Employer.